



GROW

Comparison of Sales Selection Methodologies

TRADITIONAL - *Ineffective*

OMG PROPRIETARY - *Effective*


20 Hours for a 50/50 Chance of Success

6 Hours for a 90%+ Success Rate

 Collect 50 CV's


Collect 50 CV's 

 Review 50 CV's
5 Hours

Assess 30 using OMG's Accurate and Predictive Sales Candidate Assessments
0 Hours 

 Call 10 Candidates
6 Hours

10 Candidates Recommended
0 hours 

 Interview 5 Candidates
5 Hours

Call 10 Candidates
1 Hour 

 Interview 2 Candidates
4 Hours

Interview 3 Great Candidates
3 Hours 



Interview 1 Fantastic Candidate
2 Hours 

20 Hours
**SELECT CANDIDATE -
HOPE AND PRAY!**



6 Hours
**SELECT WITH
CONFIDENCE!**